



Sponsorship Opportunities



About First Tee Greater Chicago

First Tee Greater Chicago impacts the lives of young people by providing educational programs that build character, instill life-enhancing values and promote healthy choices through the game of golf.

Our lessons are centered around Nine Core Values that have proven to develop good golfers – and even better people.

The values that we instill in our participants help them grow as individuals, as well as prepare them for the future. These experiences equip participants with a set of life skills that allow them to face challenges at home, school and play in a constructive manner.

Honesty

Confidence

Responsibility

Integrity

Respect

Courtesy

Sportsmanship

Perseverance

Judgement



73% increase in academic confidence

82% increase in social confidence

50,000 participants annually

212

elementary schools

parks & youth centers

golf facilities

34%

female participants

43%

minority participants

72%

alumni participate in community service

90%

alumni consider themselves life-long golfers

Impact of First Tee Greater Chicago

Youth involved in our programs are more likely to be engaged in school and feel more comfortable around peers.

Research shows that high quality character education leads to scholastic achievement.

It has also shown that the learning environment is optimal when children are in an activity-based setting, and when development exists side-by-side with the academic program.

“This incredible opportunity will give me a glimpse of what it’s like to be a professional golfer, which is something I aspire to be one day.

I look forward to making great connections that will stay with me for the rest of my life, which is something I’m very grateful for.”

- Chloe M.
Participant



“I use the First Tee’s core value ‘Perseverance’ on the golf course. If I am having a bad round, I do not let a score, shot or hole mess up my game. I have to persevere. In school, I used perseverance to stay engaged and work hard to maintain my 3.8 GPA.”

- Ahmad R.
Participant

“I think that learning confidence through my coaches has changed my life. I have participated and played with First Tee Greater Chicago for seven years now and all my coaches have inspired me to be more confident in myself, not only with my golf game, but in my personal and academic life.”

- Kat S.
Participant



“This program has provided the platform for an entire generation of youth to enhance their life through golf. It offers access to all populations of youth and excellent instruction, while emphasizing the inherent values that golf provides.

The lifelong learning environment prepares youth with character development that will enhance the quality of their lives and help shape our future.”

- Carol R.
Coach



Participation Opportunities

Ace Level
\$50,000

PROMOTIONAL BENEFITS

Presenting sponsor at a First Tee Greater Chicago signature event of choice

Recognition on all signature event promotional materials and on First Tee Greater Chicago website

Promotional opportunities at each signature event

Taste of the First Tee full-page program acknowledgment & podium recognition

SIGNATURE EVENT BENEFITS

20 VIP reception and dinner tickets for Taste of the First Tee with special guest meet-and-greet

Premium reserved seating at Taste of the First Tee

Two foursome reservations to play in the Corporate Challenge

Ten event tickets to attend Fore the Kids

PROMOTIONAL BENEFITS

Recognition as contributing sponsor at all First Tee Greater Chicago signature events

Recognition on all signature event promotional materials and on First Tee Greater Chicago website

Promotional opportunities at each signature event

Taste of the First Tee half-page program acknowledgment

SIGNATURE EVENT BENEFITS

Ten VIP reception and dinner tickets for Taste of the First Tee with special guest meet-and-greet

Premium reserved seating at Taste of the First Tee

One foursome reservation to play in the Corporate Challenge

Five event tickets to attend Fore the Kids

Participation
Opportunities

Eagle Level
\$25,000

Participation
Opportunities

Birdie Level
\$15,000

PROMOTIONAL BENEFITS

Recognition on all signature event promotional materials and on First Tee Greater Chicago website

Taste of the First Tee quarter-page program acknowledgment

SIGNATURE EVENT BENEFITS

Eight VIP reception and dinner tickets for Taste of the First Tee with special guest meet-and-greet

Premium reserved seating at Taste of the First Tee

One foursome reservation to play in the Corporate Challenge

PROMOTIONAL BENEFITS

Recognition on all signature event promotional materials and on First Tee Greater Chicago website

Taste of the First Tee program acknowledgment

SIGNATURE EVENT BENEFITS

Four VIP reception and dinner tickets for Taste of the First Tee with special guest meet-and-greet

Eight dinner tickets to Taste of the First Tee

Priority reserved seating at Taste of the First Tee

One foursome reservation to play in the Corporate Challenge

Participation
Opportunities

Par Level
\$10,000

Fore the Kids

Hosted by First Tee Greater Chicago's Honorary Ambassadors, Fore the Kids is a laid-back fundraising and networking event attended by community leaders, young professionals and celebrity guests.

With approximately 150-180 people in attendance, it takes place at Five Iron Golf and features a variety of indoor golf activities, full sports bar and plenty of room to socialize.

Our signature silent auction includes luxury packages and experiences such as: exclusive golf course access, unique dining packages, sports and entertainment experiences, and more – with all proceeds benefiting First Tee Greater Chicago's mission.





Corporate Challenge

Attended by many of the most prominent Chicagoland industry leaders, this event brings top executives together to network in a competitive golf atmosphere.



It rotates between elite golf clubs such as North Shore Country Club and Skokie Country Club, and hosts approximately 100-120 attendees.

The dinner program will feature a gourmet buffet, a silent auction and proud, heart warming stories from youth participants.

Taste of the First Tee

Our most star-studded event, the Taste of the First Tee is our most ambitious gathering of prominent corporate and community leaders, taste-makers and sports personalities.

With a roster of past celebrity athletes and hosts such as Jack Nicklaus, Rory McIlroy, Sergio Garcia, David Feherty, Rickie Fowler, and Keegan Bradley, our 400-500 guests have a beyond memorable experience.

The event rotates between elite locations such as Medinah Country Club, Conway Farms and trendy downtown Chicago venues.

This unique tasting experience features Chicago's top food and drink experts. Our silent auction offers once-in-a-lifetime golf, sports, dining and entertainment experiences. Guests will also be treated to celebrity guest stories and golf game insights, plus proud, heartwarming stories from youth participants.



Media & Impressions

In past years, our events have received extensive media coverage through a variety of media outlets.

Television

The Golf Channel, WGN, NBC, CBS,
ABC, Golf Chicago TV

Radio

WTMX: Eric & Kathy Morning Show
The Score: Ed Sherman Show, Mully & Hanley Show

Print

Chicago Tribune, Chicago Sun-Times, Daily Herald, Golf Chicago,
Michigan Avenue Magazine, Chicagoland Golf Magazine

7,000

e-blasts to subscribers

6,000

save-the-date & invitations

450K

social media impressions

Contact us for more information or to become a sponsor
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FirstTeeGreaterChicago.org

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